1. Achievement of Stated Specifications:
2. Content:
   1. Originality: (default fonts and template, or new one?)
   2. Clarity:
   3. Organization of Ideas:
   4. Expression of Ideas (grammar, punctuation, image sizing, etc.):
3. Structure:
   1. Aesthetic appeal of layout:
   2. Fonts, styles, consistency:
   3. Layout organization:
4. Interactive UX: (Responsive css and html, Media and Graphics):
   1. Pictures:
   2. Video:
   3. Audio:
   4. Games:
5. Backend:
   1. Shows some degree of competency of required backend software, api’s, and libraries
   2. Provides references or citations to significant non-original templates or resources.